

TOURISM ECONOMICS AND MANAGEMENT 5910

CANDIDATE	YEAR OF ENROLLMENT	SUPERVISOR	TITLE	LECTURER	Starting GPA	Honors	GPA	Rounding	Bonus *	Thesis abroad/ Traineeship for thesis	Final GPA	
0001068162	2022	Lorenzo Masiero	Overcoming seasonality in coastal tourism: a comparative marketing strategy analysis of Rimini (Italy) and Costa Dorada (Spain) to enhance off-season attractiveness		89,94	2	90,6	91	0	1	92	
0001133221	2023	Judith Zoltan	How Confucianism can be defined in the context of hotel booking		97,53	0	97,53	98	1	0	99	

* The Degree Programme Council 13 September 2016 stated the criteria for assessing bonus as follows: For students who enrolled from a.a. 2015/2016, n. 1 (one) point only to those who will take the Degree examination within the legal duration of the Degree Programme (on December), awarding 0.33 points for each honors awarded. N.1 (one) point for thesis abroad/traineeship for tesi. The Committee is sovereign in the assessment of grades and this statement is purely summary information.

Day 09 September 2025

President Lorenzo Masiero